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AEON Credit Service Attends UNICEF 'SDG Actioner Challenge' Achievement Exhibition 2024 Showcases the Impact of Ethnic Minority Youth in Driving Climate Action

Sponsored by **AEON Credit Service (Asia) Co., Ltd.** ("AEON Credit Service"; HKEX: 00900) since 2023, the UNICEF 'SDG Actioner Challenge' for Ethnic Minority Youth Programme empowers young individuals to address climate change and promote sustainable development. During 16 to 17 November, the 'SDG Actioner Challenge' Achievement Exhibition was held at The Link Sustainability Lab, showcasing projects the participating students undertook around the theme of 'Waste Upcycling'. These projects include transforming food waste into planting fertilizer, creating smart recycling bins to track campus waste, making eco-friendly cleaners from recycled fruit peels, and upcycling plastic waste; demonstrating how the public could engage in climate action in their daily lives.

The opening ceremony was attended by programme sponsor **Mr. WEI Aiguo, Managing Director of AEON Credit Service**; Mr. FONG Chung Lun, MH, member of the Advocacy Committee of UNICEF HK; and venue sponsor Ms. Lorraine CHAN, Managing Director of Corporate Affairs at Link REIT. Ethnic minority students, their advisory teachers, and other youth from various UNICEF HK programs also joined the ceremony to acknowledge the achievements of the students.

The 'SDG Actioner Challenge' programme was launched by Hong Kong Commission for UNICEF ("UNICEF HK"), focusing on the United Nations Sustainable Development Goal 13 (SDG 13): Climate Action, with the aims to motivate ethnic minority youth to bring about changes in their communities, and raise awareness of climate change. Through workshops, field tours and other activities, the programme equips and encourages ethnic minority youth to design climate action projects that promote sustainable lifestyle, cultivate their global citizenship, and empower them to make a positive impact on society, fostering community inclusion.

Photo caption:



Group photo of programme sponsor Mr. WEI Aiguo (Front row, left 3), Managing Director of AEON Credit Service; Mr. FONG Chung Lun, MH (Front row, right 4), member of the Advocacy Committee of UNICEF HK; and venue sponsor Ms. Lorraine CHAN (Front row, left 2), Managing Director of Corporate Affairs at Link REIT.



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About AEON Credit Service (Asia) Company Limited (Stock Code: 00900)

AEON Credit Service (Asia) Company Limited, a subsidiary of AEON Financial Service Co., Ltd. (TSE: 8570) and a member of the AEON Group, was set up in 1987 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in 1995. The Group is principally engaged in the consumer finance business, which includes the issuance of credit cards and the provision of personal loan financing, card payment processing services, insurance agency and brokerage business in Hong Kong and microfinance business in Mainland China.